



Tourist Accommodation, Small Area Data

Tasmania

December Quarter 2001

NOTES

FORTHCOMING ISSUES

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INTRODUCTION

.....
This publication contains the results of the quarterly Survey of Tourist Accommodation (STA). The STA includes hotels, motels, guest houses and serviced apartments with 15 or more rooms.

NOTE

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For further information about these and related statistics, contact Neil McKellar-Stewart on 07 3222 6364, fax 02 6252 8041, or the National Information Service on 1300 135 070. For information about subscriptions to ABS products please contact ABS Subscription Services 1300 366 323.

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SUMMARY OF ACCOMMODATION ESTABLISHMENTS (a)—TAS

Period	Establish- ments no.	Guest rooms no.	Bed spaces no.	Persons employed no.	Room nights occupied '000	Room occupancy rate %	Guest nights '000	Bed occupancy rate %	Guest arrivals '000	Average length of stay days	Takings from accom- modation \$'000
LICENSED HOTELS WITH FACILITIES											
2000											
September quarter	54	2 909	8 023	2 842	103	38.3	161	21.9	86	1.9	9 739
December quarter	54	2 906	8 007	2 880	142	53.0	232	31.5	132	1.8	13 794
2001											
March quarter	54	2 915	7 999	2 822	174	66.4	292	40.6	170	1.7	17 081
June quarter	54	2 913	8 046	2 751	119	44.9	192	26.3	105	1.8	11 301
September quarter	52	2 847	7 796	2 627	98	37.4	152	21.1	82	1.8	9 170
December quarter	53	2 900	7 955	2 743	140	52.3	226	30.9	124	1.8	13 313
Year ended December 2000	545	51.4	891	30.5	497	1.8	49 815
Year ended December 2001	531	50.2	862	29.7	481	1.8	50 865
MOTELS AND GUEST HOUSES WITH FACILITIES											
2000											
September quarter	51	1 749	5 441	665	53	33.4	100	20.3	56	1.8	4 425
December quarter	49	1 677	5 226	693	80	52.0	153	31.7	87	1.7	6 950
2001											
March quarter	49	1 667	5 163	721	102	68.2	202	43.5	109	1.8	9 553
June quarter	50	1 684	5 241	627	69	44.9	130	27.4	73	1.8	6 057
September quarter	50	1 671	5 156	647	55	36.0	101	21.2	53	1.9	4 595
December quarter	49	1 646	5 178	715	80	52.7	151	31.8	89	1.7	7 295
Year ended December 2000	311	49.3	587	30.0	332	1.8	25 884
Year ended December 2001	306	50.4	584	30.9	324	1.8	27 499
SERVICED APARTMENTS											
2000											
September quarter	25	876	3 330	427	36	44.6	76	24.7	32	2.4	3 888
December quarter	25	879	3 225	426	48	58.8	104	34.9	44	2.4	5 619
2001											
March quarter	25	880	3 224	437	58	73.8	134	46.2	59	2.3	7 088
June quarter	25	881	3 219	418	40	49.4	86	29.2	38	2.3	4 398
September quarter	25	910	3 214	422	38	45.3	76	25.9	28	2.7	4 161
December quarter	26	1 011	3 458	458	53	57.2	111	34.9	47	2.3	6 254
Year ended December 2000	188	58.2	408	33.3	172	2.4	20 465
Year ended December 2001	189	56.3	407	34.0	172	2.4	21 901
TOTAL ESTABLISHMENTS											
2000											
September quarter	130	5 534	16 794	3 934	191	37.8	337	22.0	174	1.9	18 052
December quarter	128	5 462	16 458	3 999	269	53.6	488	32.2	263	1.9	26 364
2001											
March quarter	128	5 462	16 386	3 980	335	68.2	628	42.6	338	1.9	33 722
June quarter	129	5 478	16 506	3 796	227	45.6	408	27.2	215	1.9	21 755
September quarter	127	5 428	16 166	3 696	191	38.3	328	22.1	164	2.0	17 926
December quarter	128	5 557	16 591	3 916	273	53.3	488	32.0	259	1.9	26 862
Year ended December 2000	1 044	51.8	1 886	30.9	1 002	1.9	96 164
Year ended December 2001	1 026	51.3	1 853	30.9	976	1.9	100 265

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

STAR GRADING

Period	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	1 and Ungraded	2	3	4 and 5	Total
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT (number)								
December quarter 2000								
Establishments	54	49	25	9	17	71	31	128
Guest rooms	2 906	1 677	879	245	532	2 635	2 050	5 462
Bed spaces	8 007	5 226	3 225	731	1 412	8 117	6 198	16 458
Persons employed	2 880	693	426	166	258	1 281	2 294	3 999
December quarter 2001								
Establishments	53	49	26	11	14	71	32	128
Guest rooms	2 900	1 646	1 011	301	439	2 629	2 188	5 557
Bed spaces	7 955	5 178	3 458	970	1 090	8 153	6 378	16 591
Persons employed	2 743	715	458	207	192	1 305	2 212	3 916
ROOM NIGHTS OCCUPIED ('000)								
2000								
December quarter	141.7	80.3	47.6	7.8	14.5	121.7	125.6	269.5
2001								
October	45.7	27.5	18.2	3.4	3.5	40.9	43.7	91.5
November	48.9	27.5	18.4	3.4	3.5	42.7	45.2	94.9
December	44.9	24.8	16.5	3.5	3.4	38.0	41.4	86.2
December quarter	139.5	79.8	53.2	10.2	10.4	121.6	130.3	272.6
ROOM OCCUPANCY RATES (%)								
2000								
December quarter	53.0	52.0	58.8	34.5	29.5	50.2	66.6	53.6
2001								
October	50.9	53.9	58.2	36.3	25.8	50.2	64.4	53.1
November	56.2	55.8	60.8	37.2	26.8	54.2	68.9	56.9
December	50.0	48.6	52.7	37.5	25.0	46.6	61.0	50.1
December quarter	52.3	52.7	57.2	37.0	25.8	50.3	64.7	53.3
GUEST NIGHTS ('000)								
2000								
December quarter	232.0	152.6	103.6	18.2	22.1	235.4	212.4	488.2
2001								
October	70.5	51.5	36.5	7.1	5.5	78.3	67.5	158.4
November	77.0	50.5	35.1	6.8	5.5	78.8	71.5	162.6
December	78.5	49.3	39.3	8.7	5.4	78.4	74.7	167.2
December quarter	226.0	151.3	110.9	22.6	16.4	235.6	213.6	488.2
BED OCCUPANCY RATES (%)								
2000								
December quarter	31.5	31.7	34.9	27.1	17.0	31.5	37.3	32.2
2001								
October	28.6	32.1	34.1	23.7	16.3	31.0	34.1	30.8
November	32.2	32.5	33.8	23.4	16.7	32.2	37.4	32.7
December	31.9	30.7	36.7	28.8	16.0	31.0	37.8	32.5
December quarter	30.9	31.8	34.9	25.3	16.3	31.4	36.4	32.0

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

Period	STAR GRADING							
	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	1 and Ungraded	2	3	4 and 5	Total
GUEST ARRIVALS ('000)								
2000								
December quarter	131.8	87.4	43.8	7.7	12.3	134.5	108.5	262.9
2001								
October	37.7	29.0	14.4	3.5	3.6	43.2	30.9	81.1
November	43.8	29.9	16.3	3.7	4.0	46.1	36.3	90.0
December	42.2	29.7	16.5	4.4	3.6	44.9	35.4	88.3
December quarter	123.6	88.6	47.2	11.5	11.2	134.2	102.5	259.4
AVERAGE LENGTH OF STAY (days)								
2000								
December quarter	1.8	1.7	2.4	2.4	1.8	1.8	2.0	1.9
2001								
December quarter	1.8	1.7	2.3	2.0	1.5	1.8	2.1	1.9
TAKINGS FROM ACCOMMODATION (\$'000)								
2000								
December quarter	13 794	6 950	5 619	720	806	9 657	15 182	26 364
2001								
October	4 130	2 453	2 048	320	213	3 253	4 846	8 631
November	4 797	2 480	2 121	294	227	3 411	5 467	9 398
December	4 386	2 362	2 084	346	188	3 300	4 999	8 832
December quarter	13 313	7 295	6 254	960	627	9 963	15 311	26 862
AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED (\$)								
2000								
December quarter	97.4	86.6	118.2	92.6	55.8	79.3	120.9	97.8
2001								
October	90.3	89.2	112.3	94.7	60.6	79.5	110.9	94.4
November	98.1	90.1	115.1	87.6	64.2	79.8	120.9	99.1
December	97.7	95.2	126.2	98.8	55.2	86.9	120.8	102.4
December quarter	95.4	91.4	117.6	93.8	60.1	81.9	117.5	98.6
AVERAGE TAKINGS PER AVAILABLE ROOM NIGHT (\$)								
2000								
December quarter	51.6	45.0	69.5	31.9	16.5	39.8	80.5	52.5
2001								
October	45.9	48.1	65.3	34.3	15.6	39.9	71.4	50.1
November	55.1	50.2	69.9	32.6	17.2	43.2	83.3	56.4
December	48.8	46.3	66.5	37.0	13.8	40.5	73.7	51.3
December quarter	49.9	48.2	67.2	34.7	15.5	41.2	76.1	52.5

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

STAR GRADING

Period	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	1, 2 and Ungraded	3	4 and 5	Total
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT							
December quarter 2000							
Establishments	11	19	8	6	20	12	38
Guest rooms	1 062	639	364	180	849	1 036	2 065
Bed spaces	2 731	1 959	1 154	440	2 454	2 950	5 844
Persons employed	1 347	229	151	85	361	1 281	1 727
December quarter 2001							
Establishments	11	18	8	5	20	12	37
Guest rooms	1 057	603	494	150	844	1 160	2 154
Bed spaces	2 706	1 863	1 393	387	2 459	3 116	5 962
Persons employed	1 341	221	199	98	369	1 294	1 761
ROOM NIGHTS OCCUPIED ('000)							
2000							
December quarter	66.4	35.5	25.0	6.0	47.9	73.0	126.9
2001							
October	22.5	11.9	11.2	1.9	16.3	27.3	45.5
November	22.5	11.7	11.0	1.9	16.2	27.1	45.2
December	19.5	9.9	8.6	1.7	13.6	22.8	38.1
December quarter	64.4	33.5	30.8	5.6	46.0	77.1	128.8
ROOM OCCUPANCY RATES (%)							
2000							
December quarter	68.0	60.4	74.8	36.3	61.3	76.6	66.8
2001							
October	68.5	63.5	73.1	41.8	62.3	75.9	68.2
November	70.8	64.8	74.4	43.1	63.8	77.9	70.0
December	59.6	53.2	56.2	37.6	51.8	63.3	57.0
December quarter	66.3	60.4	67.8	40.8	59.3	72.3	65.0
GUEST NIGHTS ('000)							
2000							
December quarter	104.5	66.7	50.9	10.9	90.4	120.9	222.1
2001							
October	32.2	22.3	20.2	2.9	30.5	41.3	74.7
November	35.7	21.7	19.0	3.1	30.1	43.2	76.4
December	34.9	19.5	18.9	3.3	27.0	43.0	73.4
December quarter	102.8	63.5	58.2	9.3	87.6	127.5	224.4
BED OCCUPANCY RATES (%)							
2000							
December quarter	41.6	37.0	47.9	26.9	40.0	44.5	41.3
2001							
October	38.4	38.5	46.7	23.8	40.1	42.7	40.4
November	43.9	38.8	45.5	26.9	40.8	46.2	42.7
December	41.6	33.8	43.9	27.8	35.4	44.6	39.7
December quarter	41.3	37.0	45.4	26.2	38.7	44.5	40.9

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

continued

Period	STAR GRADING						Total
	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	1, 2 and Ungraded	3	4 and 5	
GUEST ARRIVALS ('000)							
2000							
December quarter	48.7	31.2	17.5	3.6	42.7	51.1	97.4
2001							
October	12.4	9.2	6.0	1.3	11.6	14.7	27.6
November	15.0	9.8	7.5	1.3	13.1	18.0	32.3
December	14.2	9.0	7.1	1.4	12.1	16.8	30.3
December quarter	41.6	28.0	20.6	4.0	36.8	49.5	90.2
AVERAGE LENGTH OF STAY (days)							
2000							
December quarter	2.1	2.1	2.9	3.0	2.1	2.4	2.3
2001							
December quarter	2.5	2.3	2.8	2.4	2.4	2.6	2.5
TAKINGS FROM ACCOMMODATION (\$'000)							
2000							
December quarter	7 547	2 689	3 266	466	3 656	9 380	13 502
2001							
October	2 209	947	1 354	192	1 289	3 029	4 509
November	2 553	938	1 358	178	1 266	3 405	4 849
December	2 232	808	1 134	143	1 126	2 906	4 175
December quarter	6 994	2 693	3 846	512	3 681	9 339	13 533
AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED (\$)							
2000							
December quarter	113.7	75.7	130.4	77.6	76.3	128.4	106.4
2001							
October	98.4	79.8	121.0	98.7	79.1	111.0	99.1
November	113.7	80.1	123.1	91.7	78.4	125.6	107.3
December	114.4	81.3	131.7	81.6	83.0	127.7	109.7
December quarter	108.6	80.3	124.7	91.0	80.0	121.1	105.1
AVERAGE TAKINGS PER AVAILABLE ROOM NIGHT (\$)							
2000							
December quarter	77.2	45.7	97.5	28.1	46.8	98.4	71.1
2001							
October	67.4	50.6	88.4	41.2	49.3	84.2	67.5
November	80.5	51.9	91.6	39.5	50.0	97.8	75.0
December	68.1	43.2	74.1	30.7	43.0	80.8	62.5
December quarter	71.9	48.5	84.6	37.1	47.4	87.5	68.3

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

GREATER HOBART..... SOUTHERN..... EAST COAST.....

Period	Licensed hotels with facilities	Motels and guest houses	Serviced apart- ments	Total	Licensed hotels with facilities	Motels and guest houses	Serviced apart- ments	Total	Licensed hotels with facilities	Motels and guest houses	Serviced apart- ments	Total
	ESTABLISHMENTS, CAPACITY AND EMPLOYMENT											
December quarter 2000												
Establishments	11	19	8	38	10	1	3	14	2	1	1	4
Guest rooms	1 062	639	364	2 065	308	n.p.	n.p.	461	n.p.	n.p.	n.p.	n.p.
Bed spaces	2 731	1 959	1 154	5 844	931	n.p.	n.p.	1 593	n.p.	n.p.	n.p.	n.p.
Persons employed	1 347	229	151	1 727	152	n.p.	n.p.	258	n.p.	n.p.	n.p.	n.p.
December quarter 2001												
Establishments	11	18	8	37	10	1	3	14	2	1	1	4
Guest rooms	1 057	603	494	2 154	308	n.p.	n.p.	461	n.p.	n.p.	n.p.	n.p.
Bed spaces	2 706	1 863	1 393	5 962	938	n.p.	n.p.	1 600	n.p.	n.p.	n.p.	n.p.
Persons employed	1 341	221	199	1 761	154	n.p.	n.p.	253	n.p.	n.p.	n.p.	n.p.
ROOM NIGHTS OCCUPIED ('000)												
2000												
December quarter	66.4	35.5	25.0	126.9	11.6	n.p.	n.p.	18.8	n.p.	n.p.	n.p.	n.p.
2001												
October	22.5	11.9	11.2	45.5	3.7	n.p.	n.p.	5.9	n.p.	n.p.	n.p.	n.p.
November	22.5	11.7	11.0	45.2	4.1	n.p.	n.p.	6.3	n.p.	n.p.	n.p.	n.p.
December	19.5	9.9	8.6	38.1	3.8	n.p.	n.p.	6.2	n.p.	n.p.	n.p.	n.p.
December quarter	64.4	33.5	30.8	128.8	11.6	n.p.	n.p.	18.5	n.p.	n.p.	n.p.	n.p.
ROOM OCCUPANCY RATES (%)												
2000												
December quarter	68.0	60.4	74.8	66.8	40.9	n.p.	n.p.	44.3	n.p.	n.p.	n.p.	n.p.
2001												
October	68.5	63.5	73.1	68.2	39.1	n.p.	n.p.	41.6	n.p.	n.p.	n.p.	n.p.
November	70.8	64.8	74.4	70.0	44.1	n.p.	n.p.	45.7	n.p.	n.p.	n.p.	n.p.
December	59.6	53.2	56.2	57.0	39.4	n.p.	n.p.	43.6	n.p.	n.p.	n.p.	n.p.
December quarter	66.3	60.4	67.8	65.0	40.8	n.p.	n.p.	43.6	n.p.	n.p.	n.p.	n.p.
GUEST NIGHTS ('000)												
2000												
December quarter	104.5	66.7	50.9	222.1	23.3	n.p.	n.p.	39.1	n.p.	n.p.	n.p.	n.p.
2001												
October	32.2	22.3	20.2	74.7	7.3	n.p.	n.p.	11.6	n.p.	n.p.	n.p.	n.p.
November	35.7	21.7	19.0	76.4	7.9	n.p.	n.p.	12.2	n.p.	n.p.	n.p.	n.p.
December	34.9	19.5	18.9	73.4	7.8	n.p.	n.p.	13.3	n.p.	n.p.	n.p.	n.p.
December quarter	102.8	63.5	58.2	224.4	23.1	n.p.	n.p.	37.1	n.p.	n.p.	n.p.	n.p.
BED OCCUPANCY RATES (%)												
2000												
December quarter	41.6	37.0	47.9	41.3	27.2	n.p.	n.p.	26.7	n.p.	n.p.	n.p.	n.p.
2001												
October	38.4	38.5	46.7	40.4	25.2	n.p.	n.p.	23.3	n.p.	n.p.	n.p.	n.p.
November	43.9	38.8	45.5	42.7	28.1	n.p.	n.p.	25.5	n.p.	n.p.	n.p.	n.p.
December	41.6	33.8	43.9	39.7	26.9	n.p.	n.p.	26.9	n.p.	n.p.	n.p.	n.p.
December quarter	41.3	37.0	45.4	40.9	26.7	n.p.	n.p.	25.2	n.p.	n.p.	n.p.	n.p.

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

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ACCOMMODATION ESTABLISHMENTS BY TOURISM REGION (a)—TAS *continued*

GREATER HOBART..... SOUTHERN..... EAST COAST.....

Period	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Total	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Total	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Total
	GUEST ARRIVALS ('000)											
2000												
December quarter	48.7	31.2	17.5	97.4	17.9	n.p.	n.p.	27.8	n.p.	n.p.	n.p.	n.p.
2001												
October	12.4	9.2	6.0	27.6	6.1	n.p.	n.p.	8.8	n.p.	n.p.	n.p.	n.p.
November	15.0	9.8	7.5	32.3	6.7	n.p.	n.p.	9.5	n.p.	n.p.	n.p.	n.p.
December	14.2	9.0	7.1	30.3	6.1	n.p.	n.p.	9.3	n.p.	n.p.	n.p.	n.p.
December quarter	41.6	28.0	20.6	90.2	18.9	n.p.	n.p.	27.5	n.p.	n.p.	n.p.	n.p.
AVERAGE LENGTH OF STAY (days)												
2000												
December quarter	2.1	2.1	2.9	2.3	1.3	n.p.	n.p.	1.4	n.p.	n.p.	n.p.	n.p.
2001												
December quarter	2.5	2.3	2.8	2.5	1.2	n.p.	n.p.	1.3	n.p.	n.p.	n.p.	n.p.
TAKINGS FROM ACCOMMODATION (\$'000)												
2000												
December quarter	7 547	2 689	3 266	13 502	818	n.p.	n.p.	1 863	n.p.	n.p.	n.p.	n.p.
2001												
October	2 209	947	1 354	4 509	264	n.p.	n.p.	575	n.p.	n.p.	n.p.	n.p.
November	2 553	938	1 358	4 849	288	n.p.	n.p.	635	n.p.	n.p.	n.p.	n.p.
December	2 232	808	1 134	4 175	286	n.p.	n.p.	720	n.p.	n.p.	n.p.	n.p.
December quarter	6 994	2 693	3 846	13 533	838	n.p.	n.p.	1 930	n.p.	n.p.	n.p.	n.p.
AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED (\$)												
2000												
December quarter	113.7	75.7	130.4	106.4	70.6	n.p.	n.p.	99.2	n.p.	n.p.	n.p.	n.p.
2001												
October	98.4	79.8	121.0	99.1	70.7	n.p.	n.p.	96.8	n.p.	n.p.	n.p.	n.p.
November	113.7	80.1	123.1	107.3	70.7	n.p.	n.p.	100.5	n.p.	n.p.	n.p.	n.p.
December	114.4	81.3	131.7	109.7	76.2	n.p.	n.p.	115.6	n.p.	n.p.	n.p.	n.p.
December quarter	108.6	80.3	124.7	105.1	72.5	n.p.	n.p.	104.4	n.p.	n.p.	n.p.	n.p.
AVERAGE TAKINGS PER AVAILABLE ROOM NIGHT (\$)												
2000												
December quarter	77.2	45.7	97.5	71.1	28.9	n.p.	n.p.	43.9	n.p.	n.p.	n.p.	n.p.
2001												
October	67.4	50.6	88.4	67.5	27.6	n.p.	n.p.	40.2	n.p.	n.p.	n.p.	n.p.
November	80.5	51.9	91.6	75.0	31.2	n.p.	n.p.	45.9	n.p.	n.p.	n.p.	n.p.
December	68.1	43.2	74.1	62.5	30.0	n.p.	n.p.	50.4	n.p.	n.p.	n.p.	n.p.
December quarter	71.9	48.5	84.6	68.3	29.6	n.p.	n.p.	45.5	n.p.	n.p.	n.p.	n.p.

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

NORTHERN..... GREATER LAUNCESTON..... NORTH WEST.....

Period	Licensed	Motels	Serviced	Total	Licensed	Motels	Serviced	Total	Licensed	Motels	Serviced	Total
	hotels with facilities	and guest houses			hotels with facilities	and guest houses			hotels with facilities	and guest houses		
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT												
December quarter 2000												
Establishments	—	2	—	2	15	8	7	30	13	13	4	30
Guest rooms	—	n.p.	—	n.p.	854	288	210	1 352	n.p.	358	n.p.	951
Bed spaces	—	n.p.	—	n.p.	2 550	990	876	4 416	n.p.	1 021	n.p.	2 719
Persons employed	—	n.p.	—	n.p.	979	81	118	1 178	n.p.	158	n.p.	524
December quarter 2001												
Establishments	—	2	—	2	15	8	7	30	12	14	5	31
Guest rooms	—	n.p.	—	n.p.	855	286	180	1 321	n.p.	365	n.p.	983
Bed spaces	—	n.p.	—	n.p.	2 499	1 006	734	4 239	n.p.	1 035	n.p.	2 876
Persons employed	—	n.p.	—	n.p.	874	81	89	1 044	n.p.	172	n.p.	520
ROOM NIGHTS OCCUPIED ('000)												
2000												
December quarter	—	n.p.	—	n.p.	42.4	14.4	9.0	65.9	n.p.	14.1	n.p.	35.3
2001												
October	—	n.p.	—	n.p.	12.9	5.0	2.9	20.8	n.p.	4.9	n.p.	11.5
November	—	n.p.	—	n.p.	14.9	4.8	2.7	22.3	n.p.	4.9	n.p.	12.5
December	—	n.p.	—	n.p.	15.4	4.7	2.9	23.1	n.p.	4.1	n.p.	11.4
December quarter	—	n.p.	—	n.p.	43.2	14.5	8.5	66.2	n.p.	13.8	n.p.	35.4
ROOM OCCUPANCY RATES (%)												
2000												
December quarter	—	n.p.	—	n.p.	54.0	54.5	46.8	53.0	n.p.	42.7	n.p.	40.3
2001												
October	—	n.p.	—	n.p.	48.6	56.6	52.2	50.8	n.p.	43.3	n.p.	37.6
November	—	n.p.	—	n.p.	58.1	55.5	49.4	56.3	n.p.	44.4	n.p.	42.4
December	—	n.p.	—	n.p.	58.1	53.5	52.5	56.3	n.p.	36.0	n.p.	37.5
December quarter	—	n.p.	—	n.p.	54.9	55.2	51.4	54.5	n.p.	41.2	n.p.	39.1
GUEST NIGHTS ('000)												
2000												
December quarter	—	n.p.	—	n.p.	72.4	29.9	22.9	125.2	n.p.	24.5	n.p.	60.1
2001												
October	—	n.p.	—	n.p.	20.9	10.1	7.4	38.4	n.p.	8.1	n.p.	19.4
November	—	n.p.	—	n.p.	22.8	9.1	6.2	38.2	n.p.	7.9	n.p.	20.3
December	—	n.p.	—	n.p.	26.0	9.8	8.2	43.9	n.p.	7.5	n.p.	21.3
December quarter	—	n.p.	—	n.p.	69.7	29.0	21.9	120.5	n.p.	23.5	n.p.	61.1
BED OCCUPANCY RATES (%)												
2000												
December quarter	—	n.p.	—	n.p.	30.9	32.8	28.4	30.8	n.p.	26.1	n.p.	24.0
2001												
October	—	n.p.	—	n.p.	27.0	32.3	32.6	29.2	n.p.	25.4	n.p.	21.8
November	—	n.p.	—	n.p.	30.4	30.3	28.4	30.0	n.p.	25.3	n.p.	23.5
December	—	n.p.	—	n.p.	33.5	31.3	36.0	33.4	n.p.	23.3	n.p.	23.9
December quarter	—	n.p.	—	n.p.	30.3	31.3	32.4	30.9	n.p.	24.6	n.p.	23.1

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

4

ACCOMMODATION ESTABLISHMENTS BY TOURISM REGION (a)—TAS *continued*

NORTHERN..... GREATER LAUNCESTON..... NORTH WEST.....

Period	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Total	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Total	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Total
	GUEST ARRIVALS ('000)											
2000												
December quarter	—	n.p.	—	n.p.	42.3	17.7	12.1	72.2	n.p.	16.5	n.p.	35.4
2001												
October	—	n.p.	—	n.p.	11.6	5.1	3.7	20.4	n.p.	5.7	n.p.	12.6
November	—	n.p.	—	n.p.	13.9	5.0	3.7	22.6	n.p.	5.5	n.p.	12.8
December	—	n.p.	—	n.p.	14.4	5.5	3.9	23.9	n.p.	5.0	n.p.	12.2
December quarter	—	n.p.	—	n.p.	39.9	15.7	11.3	66.9	n.p.	16.2	n.p.	37.7
AVERAGE LENGTH OF STAY (days)												
2000												
December quarter	—	n.p.	—	n.p.	1.7	1.7	1.9	1.7	n.p.	1.5	n.p.	1.7
2001												
December quarter	—	n.p.	—	n.p.	1.7	1.8	1.9	1.8	n.p.	1.4	n.p.	1.6
TAKINGS FROM ACCOMMODATION (\$'000)												
2000												
December quarter	—	n.p.	—	n.p.	4 090	1 176	780	6 046	n.p.	1 344	n.p.	3 333
2001												
October	—	n.p.	—	n.p.	1 193	417	247	1 856	n.p.	477	n.p.	1 102
November	—	n.p.	—	n.p.	1 456	392	220	2 068	n.p.	465	n.p.	1 198
December	—	n.p.	—	n.p.	1 433	413	260	2 106	n.p.	423	n.p.	1 232
December quarter	—	n.p.	—	n.p.	4 082	1 222	727	6 031	n.p.	1 365	n.p.	3 533
AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED (\$)												
2000												
December quarter	—	n.p.	—	n.p.	96.5	81.4	86.3	91.8	n.p.	95.7	n.p.	94.5
2001												
October	—	n.p.	—	n.p.	92.6	83.2	84.6	89.2	n.p.	97.4	n.p.	96.1
November	—	n.p.	—	n.p.	97.8	82.3	82.6	92.7	n.p.	95.8	n.p.	95.9
December	—	n.p.	—	n.p.	93.1	87.1	88.7	91.3	n.p.	103.8	n.p.	107.9
December quarter	—	n.p.	—	n.p.	94.6	84.2	85.4	91.1	n.p.	98.7	n.p.	99.8
AVERAGE TAKINGS PER AVAILABLE ROOM NIGHT (\$)												
2000												
December quarter	—	n.p.	—	n.p.	52.1	44.4	40.4	48.6	n.p.	40.8	n.p.	38.1
2001												
October	—	n.p.	—	n.p.	45.0	47.1	44.2	45.3	n.p.	42.1	n.p.	36.2
November	—	n.p.	—	n.p.	56.8	45.7	40.8	52.2	n.p.	42.5	n.p.	40.6
December	—	n.p.	—	n.p.	54.1	46.6	46.6	51.4	n.p.	37.4	n.p.	40.4
December quarter	—	n.p.	—	n.p.	51.9	46.5	43.9	49.6	n.p.	40.7	n.p.	39.1

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

WEST COAST.....

<i>Period</i>	<i>Licensed hotels with facilities</i>	<i>Motels and guest houses</i>	<i>Serviced apart- ments</i>	<i>Total</i>
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT				
December quarter 2000				
Establishments	3	5	2	10
Guest rooms	n.p.	241	n.p.	415
Bed spaces	n.p.	729	n.p.	1 245
Persons employed	n.p.	119	n.p.	197
December quarter 2001				
Establishments	3	5	2	10
Guest rooms	n.p.	n.p.	n.p.	413
Bed spaces	n.p.	n.p.	n.p.	1 239
Persons employed	n.p.	n.p.	n.p.	216
ROOM NIGHTS OCCUPIED ('000)				
2000				
<i>December quarter</i>	<i>n.p.</i>	<i>9.7</i>	<i>n.p.</i>	<i>15.7</i>
2001				
October	n.p.	n.p.	n.p.	5.4
November	n.p.	n.p.	n.p.	5.7
December	n.p.	n.p.	n.p.	4.6
<i>December quarter</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>15.8</i>
ROOM OCCUPANCY RATES (%)				
2000				
<i>December quarter</i>	<i>n.p.</i>	<i>43.7</i>	<i>n.p.</i>	<i>41.0</i>
2001				
October	n.p.	n.p.	n.p.	42.5
November	n.p.	n.p.	n.p.	46.4
December	n.p.	n.p.	n.p.	36.2
<i>December quarter</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>41.6</i>
GUEST NIGHTS ('000)				
2000				
<i>December quarter</i>	<i>n.p.</i>	<i>18.0</i>	<i>n.p.</i>	<i>27.8</i>
2001				
October	n.p.	n.p.	n.p.	10.0
November	n.p.	n.p.	n.p.	10.0
December	n.p.	n.p.	n.p.	9.3
<i>December quarter</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>29.2</i>
BED OCCUPANCY RATES (%)				
2000				
<i>December quarter</i>	<i>n.p.</i>	<i>26.9</i>	<i>n.p.</i>	<i>24.3</i>
2001				
October	n.p.	n.p.	n.p.	26.0
November	n.p.	n.p.	n.p.	26.8
December	n.p.	n.p.	n.p.	24.2
<i>December quarter</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>25.7</i>

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

WEST COAST.....

<i>Period</i>	<i>Licensed hotels with facilities</i>	<i>Motels and guest houses</i>	<i>Serviced apart- ments</i>	<i>Total</i>
GUEST ARRIVALS ('000)				
2000				
<i>December quarter</i>	<i>n.p.</i>	<i>14.2</i>	<i>n.p.</i>	<i>20.5</i>
2001				
<i>October</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>8.5</i>
<i>November</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>8.8</i>
<i>December</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>8.2</i>
<i>December quarter</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>25.5</i>
AVERAGE LENGTH OF STAY (days)				
2000				
<i>December quarter</i>	<i>n.p.</i>	<i>1.3</i>	<i>n.p.</i>	<i>1.4</i>
2001				
<i>December quarter</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>1.1</i>
TAKINGS FROM ACCOMMODATION (\$'000)				
2000				
<i>December quarter</i>	<i>n.p.</i>	<i>814</i>	<i>n.p.</i>	<i>1 169</i>
2001				
<i>October</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>441</i>
<i>November</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>462</i>
<i>December</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>416</i>
<i>December quarter</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>1 319</i>
AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED (\$)				
2000				
<i>December quarter</i>	<i>n.p.</i>	<i>84.0</i>	<i>n.p.</i>	<i>74.6</i>
2001				
<i>October</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>81.0</i>
<i>November</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>80.4</i>
<i>December</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>89.9</i>
<i>December quarter</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>83.4</i>
AVERAGE TAKINGS PER AVAILABLE ROOM NIGHT (\$)				
2000				
<i>December quarter</i>	<i>n.p.</i>	<i>36.7</i>	<i>n.p.</i>	<i>30.6</i>
2001				
<i>October</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>34.4</i>
<i>November</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>37.3</i>
<i>December</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>32.5</i>
<i>December quarter</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>34.7</i>

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

5

ACCOMMODATION ESTABLISHMENTS BY SELECTED SMALL AREAS, DECEMBER QTR

ROOM OCCUPANCY RATE
ROOM NIGHTS OCCUPIED (PER CENT)

Area	Establish- ments	Guest rooms	Bed spaces	Employ- ment (persons)	ROOM OCCUPANCY RATE							
					October	November	December	December qtr	October	November	December	December qtr
Glenorchy (C)	6	155	457	118	2 780	2 678	2 163	7 621	57.9	57.6	45.0	53.4
Hobart (C)												
Inner	4	414	965	225	7 588	8 105	6 229	21 922	59.1	65.3	48.5	57.6
Remainder	22	1 432	4 100	1 373	33 434	32 591	27 952	93 977	75.3	75.9	63.0	71.3
Total	26	1 846	5 065	1 598	41 022	40 696	34 181	115 899	71.7	73.5	59.7	68.2
Balance	5	153	440	45	1 712	1 829	1 728	5 269	36.1	39.8	36.4	37.4
Greater Hobart (TR)	37	2 154	5 962	1 761	45 514	45 203	38 072	128 789	68.2	70.0	57.0	65.0
Glamorgan/Spring Bay (M)	9	317	1 180	175	4 129	4 476	4 664	13 269	42.0	47.1	47.5	45.5
Balance	5	144	420	78	1 811	1 843	1 564	5 218	40.6	42.7	35.0	39.4
Southern (TR)	14	461	1 600	253	5 940	6 319	6 228	18 487	41.6	45.7	43.6	43.6
East Coast (TR)	4	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.
Northern (TR)	2	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.
Launceston (C)												
Inner	8	479	1 349	232	7 183	8 160	8 027	23 370	48.4	56.8	54.1	53.0
Part B	16	611	2 122	248	10 092	10 030	9 997	30 119	53.3	54.7	52.8	53.6
Total	24	1 090	3 471	480	17 275	18 190	18 024	53 489	51.1	55.6	53.3	53.3
Balance	6	231	768	564	3 534	4 130	5 040	12 704	49.4	59.6	70.4	59.8
Greater Launceston (TR)	30	1 321	4 239	1 044	20 809	22 320	23 064	66 193	50.8	56.3	56.3	54.5
Burnie (C) - Part A	6	204	526	86	2 209	2 240	1 789	6 238	34.9	36.6	28.3	33.2
Central Coast (M) - Part A	5	111	310	55	945	1 067	891	2 903	27.5	32.0	25.9	28.4
Circular Head (M)	3	122	344	77	1 388	1 315	1 166	3 869	36.7	35.9	30.8	34.5
Devonport (C)	8	253	759	134	2 982	3 270	2 729	8 981	38.0	43.1	34.8	38.6
Waratah/Wynyard (M) - Part A	4	100	258	40	1 182	1 071	907	3 160	38.1	35.7	29.3	34.3
Balance	5	193	679	128	2 761	3 534	3 939	10 234	46.1	61.0	65.8	57.6
North West (TR)	31	983	2 876	520	11 467	12 497	11 421	35 385	37.6	42.4	37.5	39.1
West Coast (TR)	10	413	1 239	216	5 441	5 749	4 629	15 819	42.5	46.4	36.2	41.6
Tasmania	128	5 557	16 591	3 916	91 478	94 855	86 224	272 557	53.1	56.9	50.1	53.3

GUEST NIGHTS GUEST ARRIVALS TAKINGS FROM ACCOMMODATION (\$ '000)

	October	November	December	December qtr	October	November	December	December qtr	October	November	December	December qtr
	5 003	4 957	4 223	14 183	2 503	2 576	2 314	7 393	179	168	151	498
	12 256	14 198	11 223	37 677	4 183	5 562	4 960	14 705	695	732	602	2 029
	53 725	53 584	54 469	161 778	19 638	22 765	21 900	64 303	3 495	3 794	3 291	10 581
	65 981	67 782	65 692	199 455	23 821	28 327	26 860	79 008	4 190	4 526	3 894	12 610
	3 698	3 655	3 436	10 789	1 254	1 415	1 118	3 787	140	154	130	425
	74 682	76 394	73 351	224 427	27 578	32 318	30 292	90 188	4 509	4 849	4 175	13 533
	7 945	8 612	9 966	26 523	5 805	6 371	6 601	18 777	426	486	580	1 492
	3 625	3 623	3 365	10 613	2 947	3 088	2 733	8 768	149	149	139	438
	11 570	12 235	13 331	37 136	8 752	9 459	9 334	27 545	575	635	720	1 930
	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>
	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>
	10 763	12 426	13 310	36 499	6 504	8 347	7 271	22 122	637	807	707	2 152
	21 043	18 764	21 592	61 399	10 752	10 655	11 949	33 356	826	804	857	2 487
	31 806	31 190	34 902	97 898	17 256	19 002	19 220	55 478	1 463	1 611	1 564	4 639
	6 601	6 997	9 012	22 610	3 148	3 593	4 639	11 380	393	457	542	1 392
	38 407	38 187	43 914	120 508	20 404	22 595	23 859	66 858	1 856	2 068	2 106	6 031
	2 969	3 142	2 547	8 658	2 076	2 419	1 776	6 271	177	174	141	492
	1 607	1 704	1 682	4 993	922	946	924	2 792	62	69	56	188
	2 266	2 020	1 863	6 149	1 732	1 412	1 365	4 509	111	105	99	315
	4 483	4 509	4 371	13 363	3 287	3 290	3 144	9 721	243	262	219	725
	2 227	1 917	1 908	6 052	1 796	1 542	1 484	4 822	88	78	73	239
	5 881	7 026	8 933	21 840	2 815	3 217	3 511	9 543	420	510	643	1 573
	19 433	20 318	21 304	61 055	12 628	12 826	12 204	37 658	1 102	1 198	1 232	3 533
	9 982	9 950	9 311	29 243	8 468	8 822	8 200	25 490	441	462	416	1 319
	158 439	162 565	167 184	488 188	81 095	90 020	88 301	259 416	8 631	9 398	8 832	26 862

EXPLANATORY NOTES

INTRODUCTION

1 This data service contains data for Tasmania from the ABS quarterly Survey of Tourist Accommodation (STA). The STA is a mailout collection that completely enumerates all in-scope accommodation establishments. Survey results for all States and Territories and Australia are published in *Tourist Accommodation, Australia* (Cat. no. 8635.0)

2 From the March quarter 1998, the scope and collection strategy for the STA was changed to include only significant accommodation establishments (these are defined below).

SCOPE

3 On a quarterly basis, the STA includes hotels, motels, guest houses and serviced apartments with 15 or more rooms or units.

4 Every third year beginning with 2000, the STA expands to also include:

- holiday flats, units and houses of letting entities with 15 or more rooms or units;
- caravan parks with 40 or more powered sites;
- visitor hostels with 25 or more bed spaces.

5 The short-term non-residential accommodation which is in scope of the STA is accommodation which is not leased, and which is provided to guests who would generally stay for periods of less than two months.

6 Some establishments also provide long-term residential accommodation. For hotels, motels, guest houses and serviced apartments, the amount of such activity is considered to be insignificant and is included in the data presented in this publication.

DEFINITIONS OF ACCOMMODATION ESTABLISHMENTS

7 The STA currently includes the following categories of establishments which provide predominantly short-term non-residential accommodation to the general public:

- hotels and resorts with facilities - establishments with 15 or more rooms which are licensed to operate a public bar and which provide accommodation on a room/suite basis, with a bath/shower and toilet in most guest rooms, but which do not have full cooking facilities (i.e. hot plates and oven/microwave) in most guest rooms;
- motels, private hotels and guest houses with facilities - establishments with 15 or more rooms which are not licensed to operate a public bar, and which provide accommodation on a room/suite basis, with a bath/shower and toilet in most guest rooms, but which do not have full cooking facilities (i.e. hot plates and oven/microwave) in most guest rooms.
- serviced apartments - establishments with 15 or more units which mostly comprise self-contained units at the same location, and which are available on a unit/apartment basis to the general public for a minimum of one night; the units should have full cooking facilities (i.e. hot plates and oven/microwave), refrigerator and bath/shower and toilet facilities; all bed linen and towels should be provided, and daily servicing (i.e. cleaning and bed making) must be available through the on-site management, although this service may not necessarily be used.

CLASSIFICATION CHANGES

8 As a result of the separate classification of serviced apartments from the March quarter 1998, there have been several changes to definitions of accommodation units. Some units, which were formerly in categories such as hotels, motels or holiday flats, units and houses are now classified as serviced apartments. A small number of establishments which were previously classified as motels have been reclassified as holiday flats, units and houses and are therefore no longer in scope of the quarterly STA, except as described in paragraph 4.

COVERAGE

9 Coverage is comprehensive and from the December quarter 1999, has been obtained from the Australian Automobile Association accommodation guide, which is updated twice yearly. This is supplemented by notification of new tourism developments and their likely opening dates in selected guides, major tourism journals and periodicals and newspapers. Periodic comparison to lists of accommodation establishments provided by the various Tourism Commissions and Industry Associations is also undertaken.

DATA QUALITY

10 The survey does not have a sample component and the data are not subject to sampling variability. However, other inaccuracies collectively referred to as non-sampling error may affect the data. These non-sampling errors may arise from a number of sources, including:

- errors in the reporting of data by respondents;
- errors in the process of capturing data;
- estimation for missing data; and
- definition and classification errors.

Every effort has been made to reduce non-sampling error to a minimum by careful design and testing of questionnaires, and efficient operating procedures and systems used to compile statistics.

11 The December quarter 2001 response rates were:

- 94% licensed hotels
- 96% motels and guest houses
- 100% serviced apartments

REGIONAL DATA

12 Survey results are aggregated to Tourism Regions as defined by relevant State and Territory Tourist Commissions or equivalent organisations. Tourism Regions are reviewed annually and may be subject to boundary and name changes. Where changes have occurred care should be taken when making comparisons with previously published data at this level.

Details of the composition of Tourism Regions and major changes to Tourism Regions may be found in *Tourist Accommodation, Small Area Data* Standard Data Service products for each State/Territory (Cat. no. 8635.n.40.001) (issued quarterly). Outline maps of Tourism Regions are also provided in these Small Area Data products.

ANNUAL CAPACITY DATA

13 ABS releases counts of accommodation establishments and their capacity as at the end of December each year in respect of the pre-1998 scope of the survey (but recognising serviced apartments separately) as follows:

- hotels, motels and guest houses and serviced apartments with facilities and having five or more rooms;
- holiday flats, units and houses (other than those included with serviced apartments) which are operated by owners, managers or real estate agents who have sole letting rights to at least five flats, units or houses for short term letting;
- all caravan parks regardless of size; and
- all visitor hostels regardless of size.

14 As a result of classification changes applied from March quarter 1998 onward, data will not be comparable with that previously published for particular accommodation types.

15 These counts are published annually in a quarterly issue of *Tourism Indicators, Australia* (Cat. no. 8634.0).

STATISTICS AVAILABLE ON REQUEST

16 The ABS makes tourist accommodation data available on request, including statistics for past quarters, for specific areas and specific data items. For example, detailed employment statistics showing the number of full-time, part-time or casual employees may be available. Normally such data is made available on a fee for service basis.

RELATED PUBLICATIONS

17 Other ABS publications and products which may be of interest include:

- Directory of Tourism Statistics, 2000* (Cat. no. 1130.0) (irregular)
- Overseas Arrivals and Departures, Australia* (Cat. no. 3401.0) (issued monthly)
- Tourism Indicators, Australia* (Cat. no. 8634.0) (issued quarterly)
- Tourist Accommodation, Small Area Data* Standard Data Service (SDS) products for each State/Territory (except the ACT) (Cat. no. 8635.n.40.001) (issued quarterly).

18 Current publications produced by the ABS are listed in the *Catalogue of Publications and Products* (Cat. no. 1101.0). The ABS also issues the *Release Advice* (Cat. no. 1105.0) on Tuesdays and Fridays which lists publications to be released in the next few days. Both are available from any ABS office or the ABS web site.

EFFECTS OF ROUNDING

19 Where figures have been rounded, discrepancies may occur between totals and the sum of the component items.

SYMBOLS AND OTHER USAGES

- n.a. not available
- n.p. not publishable
- .. not applicable
- nil or rounded to zero
- (C) City
- (S) Shire
- (M) Municipality
- (TR) Tourism Region

GLOSSARY

- Average length of stay** Average length of stay is expressed in numbers of days and calculated by dividing *Guest nights* by *Guest arrivals*.
- Bed spaces** Three-quarter beds are counted as one bed space; double beds as two bed spaces. Cots are excluded.
- Capacity** Capacity in terms of *Guest rooms/units* or *Bed spaces* is the maximum number available to accommodate paying guests during the survey period. Capacity closed temporarily for seasonal reasons is included.
- Establishments** The number of hotels, motels and guest houses and serviced apartments within the scope of the survey which operated for any part of the survey period, or which closed temporarily for the quarter for seasonal reasons.
- Guest arrivals** The total number of paying guests counted only on the first night they stayed at the accommodation establishment during the survey period.
- Guest rooms** The maximum number of rooms available at each establishment during the survey period for accommodating short-term paying guests. Units and apartments within serviced apartments are treated as rooms in these survey results.
- Occupancy** Occupancy in terms of *Room nights* refers to the total number of nights each guest room or unit was occupied during the survey period.
- Occupancy in terms of *Guest nights* refers to the total number of paying guests counted on each night they stayed at the accommodation establishment during the survey period.
- Occupancy rates** *Occupancy rates* represent occupancy expressed as a percentage of total capacity available during the survey period, e.g. for the period
- $$\text{Room occupancy rate (\%)} = \frac{\text{Room nights occupied}}{(\text{Guest rooms}) \times (\text{No. of days in the period})} \times 100$$
- providing that, for establishments closing (other than for seasonal reasons) or opening during the survey period, the denominator of the above expression includes only operating periods.
- Persons employed** The total number of persons working at each accommodation establishment at the end of the survey period (including working proprietors and those working on other than accommodation activities).
- Room nights available** The number of guest rooms/units available multiplied by the number of days for which they were available during the survey period. For establishments closing (other than for seasonal reasons) or opening during this period, operating periods only are included.
- Star grading** The grading of hotels, motels and guest houses with facilities and serviced apartments based on the classification system used by members of the Australian Automobile Association (AAA). The gradings are allocated according to a points system based on the amenities and facilities available to guests. Details of the grading scheme are contained in the RACV-RAASA members' publication *Accommodation Australia*, or the individual tour guides produced by members of the AAA. For the purpose of classifying establishments to a star grading in this publication, 'half' star gradings are ignored (e.g. a two and a half star grading has been shown as two star).
- From the June quarter 1999, some (very few) large establishments not star graded by the AAA have been allocated a star grade by the ABS for Survey of Tourist Accommodation statistical tabulation purposes.

Takings from accommodation Since 1 July 2000, takings from accommodation include gross revenue from the provision of accommodation, including GST. Takings from meals are excluded. In cases where takings from accommodation data cannot be provided inclusive of GST the amount of GST payable is estimated and the data revised accordingly.

Prior to 1 July 2000, takings from accommodation for some jurisdictions included bed taxes. From 1 July bed taxes were abolished being replaced by GST. Takings from accommodation for each month generally represent the takings received during that month. Where payments are received in advance of, or after, the provision of accommodation to guests, the monthly figure for takings from accommodation may not necessarily bear a direct relationship to the number of guests accommodated during the month.

COMPOSITION OF TOURISM REGIONS

CONCORDANCE BETWEEN STATISTICAL LOCAL AREAS (SLAs) OF THE AUSTRALIAN STANDARD GEOGRAPHIC CLASSIFICATION (2000 EDITION) AND TOURISM REGIONS

TASMANIA

	SLA code		SLA code
Greater Hobart		Greater Launceston	
Brighton (M)	605050410	George Town (M) - Pt A	615052211
Clarence (C)	605051410	Launceston (C) - Inner	615054011
Derwent Valley (M) - Pt A	605051511	Launceston (C) - Pt B	615054012
Derwent Valley (M) - Pt B	610051512	Meander Valley (M) - Pt A	615054211
Glenorchy (C)	605052610	Northern Midlands (M) - Pt A	615054611
Hobart (C) - Inner	605052811	West Tamar (M) - Pt A	615055811
Hobart (C) - Remainder	605052812		
Kingborough (M) - Pt A	605053611	North West	
Sorell (M) - Pt A	605054811	Burnie (C) - Pt A	620050611
		Burnie (C) - Pt B	620100612
Southern		Central Coast (M) - Pt A	620050811
Central Highlands (M)	610051010	Central Coast (M) - Pt B	620100812
Glamorgan/Spring Bay (M)	610052410	Circular Head (M)	620101210
Huon Valley (M)	610053010	Devonport (C)	620051610
Kingborough (M) - Pt B	610053612	Kentish (M)	620103210
Sorell (M) - Pt B	610054812	King Island (M)	620103410
Southern Midlands (M)	610055010	Latrobe (M) - Pt A	620053811
Tasman (M)	610055210	Latrobe (M) - Pt B	620103812
		Waratah/Wynyard (M) - Pt A	620055411
East Coast		Waratah/Wynyard (M) - Pt B	620105412
Break O'Day (M)	615150210		
Dorset (M)	615151810	West Coast	
Flinders (M)	615152010	West Coast (M)	620155610
Northern			
George Town (M) - Pt B	615102212		
Launceston (C) - Pt C	615104013		
Meander Valley (M) - Pt B	615104212		
Northern Midlands (M) - Pt B	615104612		
West Tamar (M) - Pt B	615105812		

Tourism Regions, Tasmania—2000



FOR MORE INFORMATION...

- INTERNET* **www.abs.gov.au** the ABS web site is the best place to start for access to summary data from our latest publications, information about the ABS, advice about upcoming releases, our catalogue, and Australia Now—a statistical profile.
- LIBRARY* A range of ABS publications is available from public and tertiary libraries Australia-wide. Contact your nearest library to determine whether it has the ABS statistics you require, or visit our web site for a list of libraries.
- CPI INFOLINE* For current and historical Consumer Price Index data, call 1902 981 074 (call cost 77c per minute).
- DIAL-A-STATISTIC* For the latest figures for National Accounts, Balance of Payments, Labour Force, Average Weekly Earnings, Estimated Resident Population and the Consumer Price Index call 1900 986 400 (call cost 77c per minute).

INFORMATION SERVICE

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